

**Castle Rock Chamber of Commerce  
Minutes from April 13, 2006  
Hattie's Courtyard**

**President Linda Bauska called the meeting to order at 3 p.m.**

**Members present: Linda Bauska, John Kramer, Rick Walton, Myron Nelson, Carolyn Kennington, Sharon Traub, Ryana Covington, and guests, Ann Wikman, DNR, Mark Plotkin, Director of Tourism, Cowlitz County and Dave Vorse, Director of Public Works, City of Castle Rock**

**Secretary's Report—Approved as printed**

**Treasurer's Report—Approved as printed**

**Mark Plotkin—Director of Tourism, Cowlitz County spoke about his new position that includes being a part of the Kelso/Longview Chamber of Commerce. His office will be located in the tourist office at Exit 39 in Kelso. Tourism plans for 2006 are now in place so now he is looking at 2007. He called attention to the Cowlitz County Tourism Advisory Council (CCTAC), which would consist of the County Advisory Board, a representative from each Chamber of Commerce, plus citizens from each city. The CCTAC is designed to promote tourism into our county, especially over night travel in to Cowlitz County.**

**On April 25<sup>th</sup> there will be a tourism luncheon at the Kelso Red Lion. Mark also talked about the community calendar on the internet at [www.co.cowlitz.wa.us/tourism](http://www.co.cowlitz.wa.us/tourism). The 2006 Awesome brochures were handed out to those present. More may be obtained from Mark's office. (After the Chamber meeting John Kramer said he'd like to represent the Chamber at the April 25<sup>th</sup> meeting. Mark suggested the citizen member of the CCTAC be from the Silver Lake or Toutle area as tourism is important to them as well.)**

**Pride Day—Carolyn went over last minute details. Linda complimented Carolyn on the fine job she has done in organizing Pride Day.**

**Park Brochures—tabled as Chris Gould was not present**

**Signage—Dave Vorse, Public Works Director, provided a variety of sign proposals. The Chamber is in agreement more signs are needed along I-5 and a business district sign is needed at Cowlitz and Huntington. This sign would include the international emblems for several of the services in the business district. A subcommittee will be responsible to develop wordage, emblems, and recommendations for the state DOT and the Castle Rock City Council's approval.**

**City Maps—tabled—no action**

**Mountain Mania Dinner—The Chamber voted to put on the dinner again. Hattie's will prepare it. It was suggested the tents be placed on A Street, next to Hattie's. The Mountain Mania Committee will be contacted to see if that meets with their approval.**

**Fall Festival—It was discussed, however no action was taken.**

**Membership—Ryana and Sharon reported memberships were coming in and some new members have signed up.**

**Community Calendar—Myron passed out copies of the Community Calendar for May.**

**Exhibit Hall—John reported the Exhibit Hall's summer schedule will begin May 1<sup>st</sup>. They are in need of more volunteers. Even if a person could volunteer for two hours per a week would be a help.**

**Meeting adjourned at 4:25. Next meeting May, 11, 3p.m. at Hattie's. Parking Plan and Farmer's Market will be two topics.**