

CASTLE ROCK CHAMBER OF COMMERCE
Minutes of Regular Meeting
June 9, 2011

MEMBERS AND GUESTS:

Ryana Covington, Karen Johnson, Jennifer Keene, Mike Shannon, Nancy Chennault, Paul Simonsen, Steve Barker, Janet Bredfield, Dave Vorse, Pat Bartley, Teresa Bergman, Carolyn Kennington, Mike Vorse, Jim Worl, Paul Helenberg, Danielle St. Germain, Myron Nelson, Georgia Cox, Kay Lynn Sanders, Carey Mackey, Jon Cox, Jacqueline Hergert

The meeting was called to order by Mike Vorse at 8:30 a.m.

SECRETARY'S REPORT was not given at this meeting.

TREASURER'S REPORT:

Mike Vorse announced that there was about \$4000 in the account.

ANNOUNCEMENTS:

Paul Helenberg gave an update on the Cowlitz Street project. The underground work is completed. Installation of a new water main is next. Within 2 to 3 weeks there should be a concrete pour. Work is just a day or two behind schedule and work is progressing at a good rate. Paul suggested that there be a "pick the finish date" contest for when the project will be completed.

Dave Vorse reported that Phase 2 of the project is scheduled to be finished the first week in November, but he is hoping that work will be completed by mid-October.

Paul Helenberg mentioned the 6-month moratorium on marijuana gardens in the city limits.

Pat Bartley reported on the River Front Trail Community Connection Celebration. The event is scheduled for Saturday, September 10 at 10:00 a.m. This is an opportunity for the community to come together in celebration of the joining of the trails. Discussion of possible event activities included a Ribbon Cutting Ceremony, Walk/Run, T-shirts, "Passport" stations for children, and a social gathering afterwards. The Chamber is looking for ways to involve the schools and the senior center in the celebration. It was suggested that an evening event might work better for businesses. Pat Bartley is the point person in charge of the event.

Mike Vorse reported that Chamber memberships are due this month. Businesses should get their business cards in the rack at the Exhibit Hall. Also, economic development interviews will take place on Tuesday, June 14.

Myron Nelson reported that Taryn Paget is the Chamber's scholarship recipient this year. It was suggested that Taryn drop in to the next Chamber meeting so that members can meet her.

Mountain Mania is scheduled for July 23. More volunteers are needed. Currently, Teresa, Susie, and Mike have volunteered to assist with the Logger's Dinner. Carl Wirkkala can provide entertainment. Additional "peppy" entertainment would be welcome as well. The garage sale event for Mountain Mania is being organized by Wayne Lundy. Maps showing garage sale locations need to be widely available. Teresa Bergman offered to assist with maps and distribution.

STP 2011 camping reservations have started coming in; however, Jacqueline Hergert reported that the number of reservations is way down from last year. The health department's Temporary Food Establishment permit has been paid for and only one permit will be required for both the dinner and breakfast.

Jim Worl reported on the "I Topped the Rock" event. There were 350 registered participants for the event, and lot of families came out. This is the largest fitness event in Cowlitz County and making the event accessible and appealing to people of all ages should be maintained. Gross revenue from the event was \$5800; net was \$3600. Thanks to the Pastime which donated food. Profit is going to the Community Garden project. Jim suggested that next year, it might be a good idea to target needed improvements ahead of time and possibly spread the profit around to several different improvement projects.

The May 18 excursion to Mt. St. Helens was a success. About 30 to 35 people stopped by the Exhibit Hall. Another excursion might occur at the end of summer.

Jennifer Keene reported for the Tourism Bureau. The Big Idea is being held up by Woodland.

Paul Simonson reported that Nationals for motorcycle racing is returning to Castle Rock August 4-6. The MSHMC.org website is updated with the new information. Area motels are filling up. There will also be motorcycle racing during Mountain Mania on July 23.

The calendar project is not making much progress. Jacqueline has contacted a previous graduate, Mikinzi Fudge, to see if she would like to submit photos for inclusion. Contacting Storytelling Photography was suggested. There was a mention of picture taking opportunities during Mountain Mania, motorcycle racing, and the CR the fair. Ryana Covington offered to contact the fair photography department to hopefully generate some interest among those who might submit photos to the fair for judging.

Nancy Chennault reported that there will be an "after hours event" for Chamber members on August 18, at the Plant Station. It will be a potluck starting at 6:00 p.m.

Ryana Covington reported that the county has already approved the annexation of 240 acres on the west side into the City of Castle Rock. This annexation includes 124 people plus businesses from Green Acres south to Delameter and the High Banks area. Also, Ryana reminded everyone about the North Count Recreation-Pepsi Fresh Project and encouraged everyone to vote once daily.

Myron Nelson reported that 20 people attended the Food Handler's training at the Senior Center. Also, the CRHS Jazz Band will have a CONCERT IN THE PARKing lot outside the Senior Center on June 17 beginning at 3:30 p.m. on June 17 (weather permitting).

ADJOURN:

The meeting was adjourned at 9:45 a.m.

Respectfully submitted,