

CASTLE ROCK CHAMBER OF COMMERCE
MEETING MINUTES- May 12, 2005

President Linda Bauska called the meeting to order with the following members in attendance: Ryana Covington, Bob Heuer, Sharon Traub, John Kramer, and Jessica Robertson

Business Feasibility and Market Analysis: Bauska felt that the Chabin Concepts marketing plan was well put together. She reported that a steering committee was formed with a goal to double the group to 10 members, in order to delegate responsibilities. They would like to put together a forum, so that the community knows what is going on. She then outlined several ideas that were given by the plan: tourism, façade improvement, and where to find grant money to implement. The marketing plan is currently posted on the website, as well as has been e-mailed to all Chamber of Commerce members. Covington asked for a contact name, in case of developers coming to town, and was given Wayne Lunday's name. She expressed that the steering committee will need a "welcome" person who has all of the answers regarding permitting information, real estate and rental info, etc.

Welcome Packages: Covington reported that 150 Welcome Packages have been given to the Volkssporters, and all of the local lodging have them for distribution in their establishments.

25th Anniversary: Traub reported that the Downtown Deli is still waiting for photos from Yvonne Knuth, but they have a couple. Bauska will supply them with journals full of hand dated pictures and newspaper articles. Kramer and Bauska marked off spaces for vendors. Kramer reported that he did get an article in the Daily News. He then reported that due to illness, the Cowlitz Indians will only be able to do an opening blessing, but the second weekend is still as planned. He also reported on the progress of planning the music and the Lions Club Chuckwagon. Bud May is spearheading the art exhibit, located at the Exhibit Hall. Covington reported that Carl Crabb's Mountain Man encampment is doing well. The shuttle bus will stop at Exhibit Hall, Mount St Helens Motel, and Seaquest, and continue that route about every half hour. Covington will mark the stops with the bus schedule. Robertson reported that she is ready to conduct her "Eco-tours" of the rock. Covington gave an update on the Fun Run and REACT stations, and ran the idea of getting "official" ribbons for the REACT team past the Chamber, who was agreeable. Kramer will welcome them from the stage over the PA system. Kramer then stated his idea of selling bags of dredge spoils, with the proceeds going to the Exhibit Hall and the Chamber. He will be getting a volunteer to sell them. Kramer then stated that KUKN is doing a live remote from Castle Rock as a donation to the Exhibit Hall. No one has heard from Rocket 107. Kramer then asked about the progress of the Quest scavenger hunt. Barbara Rutherford has had problems getting the stamp made, but it should be ready for Friday.

Adjourned: 9:15 AM

Next Chamber Meeting: Hattie's Courtyard, 8:00 AM, June 9, 2005