

Chamber of Commerce
Minutes, June 12, 2007

President Coni Bush called the meeting to order at 8:30 a.m.

Members present: Chief Bob Heuer, Scott Neves, Linda Bauska, Coni Bush, Ryana Covington and Myron Nelson

Secretary's Report—Approved as corrected

Treasurer's Report—Approved as printed

An up to date list of 2007 members was attached to the report.

Circus Summary—Linda reported after all expenses were paid the Chamber had a profit of less than \$100. Everyone thought the circus put on a very good show. It was felt there could have been much more advertisement.

Coni passed out a rough draft of "Procedures for Events". It lists guidelines to better coordinate an event in town. Members are to critique and bring back to the next meeting.

Sweatshirts—Myron reported he has sold 82 shirts and 3 caps. He also has an order pending that he will turn in June 25th. The membership voted to reimburse Myron \$40. for mileage.

Letterhead—Ryana was thanked for designing the new letterhead using the new Chamber of Commerce Logo.

Request for Material—Coni reported a young man in Germany requested information about Castle Rock. John Kramer put together a packet and sent to the individual in Germany.

STP Breakfast—The STP Breakfast will be July 15th. Letters have been sent to food vendors asking for donations. Breakfast will be \$5. and will include eggs, onions and cheese scramble with hash browns and coffee. Juice and milk will be available for \$1. Volunteers are to be at the high school by 4:30 a.m.

Mt. Mania Dinner—Mt. Mania Dinner will be held July 27th, 5:30 – 7:30 p.m. Foster Farms will once again donate the chicken. Eateries in Castle Rock will be asked to donate other food items. Tickets will be Adults--\$7.50 and Children--\$5. Location of the tents was questioned. It was suggested Foster Farm furnish a banner if they have one. The chicken needs to be picked up on July 20th. It was moved that Wirkala's Band be paid \$100. for playing during the dinner. Myron said he has a "Sponsored by....." banner from the health fair that he will

place inside the dinner tent. At the July 12th meeting the dinner will be finalized and volunteers assigned to duties.

“Rock Dollar” Day—Myron proposed the Chamber sponsor a “Rock Dollar” Day August 11. The advertisement to be paid for by the Chamber would be placed in the *Valley Bugler*. All businesses taking part would be listed in the ad. The ad would have “Rock Dollar” coupons that would be good for 10% on sales of \$15. or more. The coupon would have places for name, address and phone number and the amount of the sale. On Wednesday, August 15th, 1 p.m., one name would be drawn from all the “Rock Dollars” and that person would receive a \$25. cash prize.

The collected Rock Dollars would be used to evaluate which cities the buyers came from, the number of coupons used and the amount of sales in dollars.

The members approved a \$500 expenditure, providing Myron can obtain the names of 20 businesses who would be willing to participate in the event.

Exit 49—Coni showed her design for the proposed sign at Exit 49. She had talked to Ted Bredfield in regards to the Lion’s Club removing the old sign so it can be painted with the new design. Coni said she would paint the new design.

Flyers—Coni showed some flyers put out by other cities and also a litterbag the Mt. St. Helens Motel has available. It was suggested the Chamber do a flyer.

Parking Project 2007—Ryana reported that plans are underway for additional parking spaces behind the Exhibit Hall. When completed the city will have 42 additional spaces. This is a two year project.

Cowlitz Street—Chief Bob Heuer discussed the speed limit on Cowlitz Street and he also said he has requested the City Attorney develop a new up to date parking ordinance for the city, especially for Cowlitz Street.

Art Show—Coni proposed the Chamber sponsor an Art Show during the summer of 2008. The members thought it was a good idea and Coni to begin planning for it.

Other Business—Myron expressed concern about the role of the Exhibit Hall. He feels the Director and the staff at the Exhibit Hall should do much more in promoting the city. We need to make the tourist to our town know what is going on and what is available in Castle Rock.

Ryana gave a brief report on the status of the Cowlitz Street project.

Mike Vorse, Minuteman Press stopped by with flyers and business card.

Meeting Adjourned at 10:40 a.m.

**NEXT MEETING JULY 12TH, 8:30 A.M., CASTLE ROCK SENIOR CENTER
THE COFFEE POT WILL BE ON!!**