

Castle Rock  
Chamber of Commerce  
Meeting January 10, 2008

President Coni Bush called the meeting to order at 8:30 a.m.

Members present: Mark Plotkin, Sharon Traub, Mike Vorse, Coni Bush, Ryana Covington, Myron Nelson, Wayne Lunday, Carolyn Kennington, Kathleen Evans, and special guest Susan Hoosier.

Susan Hoosier gave a brief report about the Small Business Development Center that opened in Longview in September 2007. She called attention to a special workshop that is being organized for Thursday, October 16<sup>th</sup> at the Expo Center. It has the theme of "Economic Gardening". Speakers will suggest ways we can work to develop our area. The workshop will be from 8 a.m.—6:30 p.m. and will include a special session with legislators from our area. We will receive more information as the workshop develops.

**Secretary's Report**—Approved as printed

**Treasurer's Report**—Approved as printed

**Card Rack Cards**—Mark said his office would ship out cards to those requesting them. He suggested members should carry a quantity in their car and get permission to place them in motels, etc. Once again Mike was commended for the work he did on the card.

**City Directory**—Mike presented a "mock up" of the proposed city directory. Questions were asked about ads and placement of the ads. Directory will include all businesses with the Chamber of Commerce members in bold type. It was suggested the directory could be sent home through the elementary school. Myron will check to see if this would be okay. At the next meeting, February 14<sup>th</sup>, Mike will have a cost break down for us.

**Outside Cabinet**—Chamber of Commerce and play group will work together on this.

**Front Line Training**—Mark gave a report a program called “Front Line Training”. There will be a workshop to introduce this program. It will be held February 28<sup>th</sup>, time and place not yet determined. Mark will attend the February 14<sup>th</sup> meeting with more details. Once again he informed us the county has a \$10,000. fund to assist with special events within a city. The special event group must apply to be considered for funding.

**Canned Food Drive**—The drive will be held the day of the Health and Safety Fair that is tentatively set for April 12<sup>th</sup>.

**Pride Day**—As of January 10<sup>th</sup> the date has not been determined. Ryana will check with the county to see when they plan to have a countywide clean-up day. Carolyn said she would be willing to chair the event. Carolyn did express a concern about the plants that were furnished for the city planters along Cowlitz Street. She felt some of the businesses did a very poor job in the up keep of the planters once they were planted. The membership was asked to have some suggestions about Pride Day at our February 14<sup>th</sup> meeting.

**Exit 49 Sign**—Myron said he would check with the Lion’s Club about taking the plywood off from the sign so that it can be painted with a new motif.

**Art Show**—Coni will continue to contact suggested artists to see if one would be interested in chairing the Art Show.

**Scholarship Fund**—Myron suggested that the Chamber of Commerce award two \$500. scholarships during the 2008 graduation at Castle Rock High School. It was met with favor by the membership. Myron will meet with Jenny Risner, Principal, Castle Rock High School and work out details. At the February 14<sup>th</sup> meeting he will have the necessary information and request approval from the membership at that time.

**Mountain Mania Logger’s Dinner**—A discussion was held in regards to the Logger’s Dinner. It was suggested that the

membership come back at a later date with comments and suggestions.

Meeting Adjourned at 9:45 a.m.

Next meeting will be held on February 14<sup>th</sup>, 8:30 a.m. at the Castle Rock Senior Center. The coffee pot will be on!