

Castle Rock Chamber of Commerce
Minutes
February 11th 2010

Members and guests that were in attendance: Mike Vorse, Tina Lynch, Teresa Bergman, Susie Barker, Georgia Cox, Reanna Covington, Carolyn Kennington, Dawn Smith, David Vorse, Sharon Traub, Ed, TJ Keiran, Mike Guess, Ines Pearce, Ryan Walker and Jennifer Keene.

Meeting was brought to order by President Mike Vorse at 8: 32 am.

Introductions and announcements

New Business:

Guest Speaker Ines Pearce from Global Partners spoke on the disaster resiliency program.

The Cowlitz – Lewis Economic Development District has teamed up with Pearce Global partners to help Cowlitz and Lewis County businesses better prepare themselves for future disasters.

Filling out the survey either here at the meeting or on line will better prepare us for how we help your business and county on how to prepare for future disasters. Developing hazard profiles gives us a better understanding on possible risks in the area.

Step 1: Document Review

- Focus on existing documents
- Investigate likelihood and consequences of know hazards
- Generate hazard profiles

Step 2: Develop Tools/Resources

- How-to Guides/Toolboxes
- Checklists/Planning Templates
- Workshops and training sessions
- Consultations
- Informational Tools
- EMICUS

DBR Toolkit is available Cowlitz Dept. of Emergency Management

Contact: Jennifer Engkraf

<http://www.drbtoolkit.org>

There is a meet and greet at Cowlitz PUD at 5:30 on Feb. 22nd.
Anyone interested should attend.

Secretary's Report – Minutes from January 14th 2010 were approved.
Treasurer's Report – No Activity

Old Business:

1. Business clustering to meeting February 17th at 7:30 at the Senior Center. A power point presentation will be presented by TJ Keiran and Jennifer Keene.
2. We are putting together a newsletter for Castle Rock Chamber of Commerce and we are looking for ideas for it. Suggestions are as followed:
 - Trail
 - Boat Launch
 - New businesses in town: Kim's Unique Boutique
 - Community Garden
 - STP Fundraiser
3. The STP Fundraiser is being put together by Jackie Hergert at the Castle Rock High School. The FBLA and FFA will be doing the event.
4. Health and Safety Fair will be on April 17th 2010. Myron has 17 vendors for the health and safety fair at this time.
5. Castle Rock Cleanup date will be May 1st 2010. Waste control to donate boxes and delivery to Castle Rock. Jennifer Keene to see if she can get Americor to help. They need volunteer hours and this could help the project with more helping hands.

New Business:

1. Mike Guess with Travel host would like to include Castle Rock and Mt. St. Helens in the Quarterly issue.
2. Mike Vorse talked about the small business seminars that LCC has been conducting at the college. There are a few more classes that will be available to take.
 - 3/4/10 Strategic Planning Process – 12 session's certificate program.
 - 4/8/10 Optimizing Sales
 - 5/5/10 Best Practices for Risk Management.
3. Tina Lynch talked about the National Geographic map. The Mt. St. Helens visitor center was included on this map. Anyone that would like to view the map she has a copy for everyone to look at. Also Cowlitz County Tourism office will be getting maps in there and we can get a National Geographic map from the bureau.

Meeting was adjourned at 9:32 am

