

## CASTLE ROCK CHAMBER OF COMMERCE

### Minutes of Regular Meeting

March 11, 2010

#### MEMBERS AND GUESTS:

Mike Vorse, Sharon Traub, Myron Nelson, Georgia Cox, Susan Barker, Mike Mask, Barbara Mask, Marsha Quigley, Ryana Covington, Beverly Little, Jennifer Keene, Carolyn Kennington, Ashley Helenberg, Jim Worl, Teresa Bergman, Wayne Lunday, Dawn Smith and Bladen Wall.

The meeting was called to order by President Mike Vorse at 8:30 a.m.

#### INTRODUCTIONS:

Beverly Little was introduced as a candidate for the position of Cowlitz County Clerk. Beverly shared her background and reasons for pursuing the office of Cowlitz County Clerk. Additionally Beverly provided attendees with a handout related to her campaign.

#### SECRETARY'S REPORT:

A motion was made by Sharon Traub, seconded by Ryanna Covington, to approve the minutes as written of the February 11, 2010 meeting. Motion passed.

#### TREASURER'S REPORT:

Sharon Traub reported a balance of \$3,062.80. One new member has joined the Chamber. One invoice was paid for web design work. Myron Nelson completed an audit of the financial records of the Chamber with no findings.

New member: Cowlitz River Dahlias, Terry Bergman

## OLD BUSINESS:

- Economic Development Planning

The activities held supporting economic development for Castle Rock have been well attended. A letter has been drafted and sent moving to the next step(s) with identified action items. Teams have been developed from survey results and are scheduled to meet on March 16, 2010 at 7:00 p.m. in the Castle Rock Senior Center. Roy Henson has been contacting other business representatives to garner additional participation. Overall assessment indicates there is increased interest and good progress at this time.

- Newsletter

As of this date no articles have been submitted for inclusion in the newsletter. In order to distribute the newsletter at the end of March, articles should be submitted no later than March 22. Plans include publication of a quarterly newsletter with direct mailing or emailing to the 200 business license holders.

- Fundraising (Cookbook Project)

Places we can collect recipes are as follows; Cowlitz River Dental, Cowlitz Bank, and Lacey Rhae's. Deadline for collecting recipes would be April 30<sup>th</sup>. Hoping to have done by July events.

- Health & Safety Fair

Myron talked about the details he had put together on the health and safety fair. 17 local businesses to help along with 26 volunteers. Free bike helmets to kids, blood pressure check, acupuncturist, Cowlitz River Dental will be handing out toothbrushes and toothpaste, massage, Grizzly Construction to offer safety in the home, food drive for local food bank, and refreshments.

- Clean up Day

May 1<sup>st</sup> is the date set for Clean up day. Gift Certificates will be given again this year for businesses to plant their planters. Donuts from Bakery, Still waiting to hear from Mr. Knudsen for luncheon, Jennifer Keene has contacted Americor. Dumpsters will be provided from Waste Control and the County has waived the fee.

- I top the Rock

Last year I top the Rock had 350 – 400 people attending the event. 80 businesses contributed to the event. 2010 Castle Rock Chamber said that I top the Rock could again use the chamber website to publicize the event. Porta Pottys donated by Chamber for event.

- Loggers Dinner

Will we be doing the Loggers Dinner this year on July 23<sup>rd</sup>. We need to talk to Dan about using the restaurant.

- Castle Rock Visitor Center

Marsha from the exhibit hall and other volunteers are having concerns of the future of the volunteer levels, and would like to see others get involved with the center for its future existence. The exhibit hall is putting on a dinner auction located at the Rose Tree on April 17<sup>th</sup> starting at 6:00 with dinner at 7:00. Tickets are \$20 per person. They need to raise \$12,000 to run the center this year.

- The Review

Bladen Wall from the Review talked about the Review and what they are doing for the future. They are putting on a Triathlon in Woodland on July 3<sup>rd</sup> and 4<sup>th</sup>. They are also doing a Political Forum at the Rose Center for the candidates that are running for Brian Baird's seat. He encouraged everyone to let the Review know about all the events that are going on in the area and the Review would get them put in the paper.

- Local Community Garage Sale

Barbara Mask talked about doing a community garage sale for Castle Rock and doing it during the same time as Mt. Mania. They would like to put a map together and get the local community involved in doing this event each year. Barbara will talk more about it at the April meeting.

Meeting was adjourned at 9:55 am.