

Chamber of Commerce Minutes March 16, 2006 Hattie's Courtyard

(The March 9th meeting was postponed to March 16th)

President Linda Bauska called the meeting to order at 3 p.m.

Members present: Linda Bauska, Mari Hodges, Sharon Traub, Myron Nelson, John Kramer, Bob Heuer, Chris Gould, Carolyn Kennington, Ryana Covington, and special guest, Dave Vorse, Public Works Director, City of Castle Rock

Secretary's Report—The secretary's report was approved as printed.

Treasurer's Report—The Treasurer's reports for February and March were approved as printed.

Signage---A lengthy discussion was held in regards to signage at Exit 48 on I-5 and also in downtown Castle Rock at the corner of Huntington Avenue and Cowlitz Street. Mr. Vorse had been in contact with the State Department of Transportation. Linda had also been in contact with the DOT in regards to signage. It was determined the state needs to be contacted for futher clarification of the price of signs, location, etc. There was a suggestion that if a sign is placed on the corner of Huntington Avenue and Cowlitz Street the sign could include the international symbols of various services to direct tourists to our downtown area. No action was taken until further information was received from the state.

Park Brochures—Mr. Vorse passed out copies of the Castle Rock Park and Recreation Guide that are made available to residents as well as visitors to Castle Rock. He stated new brochures need to be printed and asked if the members of the business community would like to sponsor the brochure. The business members present were in favor of sponsoring the brochure,

providing some modification could be made of the map to include symbols for the sponsoring businesses. Mr. Vorse said he would check with the printer and report back to the Chamber. Chris volunteered to check with the businesses in town to see if they would be willing to sponsor the brochure. If so their names would be printed as a sponsor. She will report back at the next meeting.

CITY MAPS—Yvonne contacted Linda and said the high school computer class could develop the map. They need some additional information.

SCORE—Linda passed out information that Sandra Keatley had put together in regards to the volunteer SCORE program. SCORE is a program of retired business people who are willing to put on seminars to assist businesses improve their over all operation. Ryana stated the Community Action Plan calls for a Work Source Program. It was suggested a notebook of business training opportunities be made available for businesses in Castle Rock.

April 22—Carolyn has “Clean-up Day” April 22nd well organized. She had a news release for the papers: was told AmSam will furnish trash bags; the state ecology office will furnish litter bags; requested the Senior Center to furnish cinnamon rolls for the early morning work crew; and has the flyers ready for printing. Myron contacted the *Valley Bugler* and they will let us insert the flyers in the 1000 papers placed in Castle Rock. He said the Senior Center members will insert the flyers.

Fall Festival—A discussion was held in regards to the Fall Festival. Carolyn was concerned about the time of the year, especially the fact it was soccer season and many of the youth are involved in it. Linda explained the Fall Festival was to get people, especially visitors, in to downtown. It was suggested we may have to look at other dates or options. Myron asked Ryana if the “Play Group” had decided on a Blue Grass program in June. She said she would get back to him. It was also suggested a city

wide picnic could be incorporated with the Blue Grass program. No action was taken.

OTHER BUSINESS

Myron reported the CARE Coalition was sponsoring a town hall meeting in regards to "Teenage Drinking" to be held March 28th, 6:30 - 8:30 p.m. at the Castle Rock Middle School. It is open to all families, especially those with teenagers. Refreshments will be served.

Myron passed out copies of the April Community Calendar.

John passed around information in regards to the Harlem Ambassadors Basketball team. It would cost \$3000. to have them. The cost would come from sponsors and ticket sales. No action was taken.

John requested the Chamber sponsor ½ of the ad to be placed in the Welcome Guide. The board approved the expenditure providing it did not exceed \$200. in cost.

Mr. Vorse talked about the grant that was awarded for a new sidewalk to be installed north of Grandma's Galley on Front Street.

A letter was read from KLTV Channel 11 in regards to advertising and film production. Myron said he would mail a community calendar to KLTV each month.

Linda said she would send a card of sympathy to the Pfang family. Su Pfang co-owner of the Happy Restaurant was recently killed in a crash on I-205.

Meeting Adjourned 4:30

NEXT MEETING APRIL 13TH, 3 P.M. HATTIE'S COURTYARD