

## Castle Rock Chamber of Commerce December 8, 2005 Minutes

President Linda Bauska called the meeting to order at 3 p.m.

Members present: Linda Bauska, John Kramer, Sharon Traub, Carolyn Kennington, Connie Bush, Myron Nelson, Karen Shoddy, Ryana Covington, and Patty McVey

Secretary's Report—approved as printed.

Treasurer's Report—approved as printed.

### Poplarville Project

As of December 8<sup>th</sup> the fund had received \$991.05. At the meeting Linda contributed an additional \$9. Sharon was requested to write a check for \$1000. to be forwarded to the Poplarville Chamber of Commerce. A second silent auction will end on December 22<sup>nd</sup>. Myron noted that the State Woman's Club had inquired about our Poplarville project. They have collected \$500. that they will forward to the Poplarville Chamber.

### Business Decorating Contest

Seventeen businesses in Castle Rock are taking part in the Business Decorating Contest. There will be three prizes (1) Window (2) Outside (3) Inside. Each winner will receive a \$100. prize to be awarded Monday, Dec. 12<sup>th</sup>. The overall winner has the honor of having their name placed on a perpetual plaque that they will display for the coming year. (Judging took place on December 9<sup>th</sup>. Winners were: Window, Bredfield's True Value; Outside, Hattie's; Inside, Hattie's and Hattie's won Over-all.)

### Christmas Tree Project

Ryana reported several of the businesses are taking part in the tree project, either with a decorated tree, a wreath or specialty item. The project ends Saturday December 10<sup>th</sup>. Winners may pick up their tree on the 12<sup>th</sup>, except for the wreath at Cowlitz

Bank. Due to the bank being closed on Saturday the bidding will end on Friday, December 9<sup>th</sup>. It was noted there are two auctions taking place at the same time. (Poplarville and the tree auction) It was suggested in the future and effort should be made to better coordinate such events to prevent overlapping. Money collected from the tree auction will be used to buy new Christmas decorations for the city. Anyone wishing to contribute to this fund may do so by writing a check to the CAP (Community Action Plan) Committee and present it to Ryana in the city hall.

### Medicare Part D

Myron reported the Senior Center had a good turn out for the Medicare Part D workshop. On Dec. 21<sup>st</sup> the center will host another workshop. It will be from 1 to 3 p.m. This will be the third workshop that SHIBA has offered the senior citizens in Castle Rock.

### Community Calendar

Bud May and Myron will be sending out letters to the local organizations requesting them to attend a meeting Friday, January 6<sup>th</sup>, 7 p.m., at the Senior Center to see if we can establish some type of community calendar to advertise and coordinate events taking place in Castle Rock. The Valley Bugler has committed to publishing it in the paper for us. It is hoped to have the group meet every three months to update the calendar. It was moved and passed that a sum, not to exceed \$20. a quarter, be available for stamps and supplies.

### Newspaper Information

Myron reported that if material and/or special events were given to him he'd be happy to write a report for the Valley Bugler. It was suggested he also contact Barbara LaBoe, The Daily News. This month he will submit photos of the Business Decorating Contest winner to the Valley Bugler.

## Senior Center Mural

One of the goals of the CAPIC, city task force group was to have additional murals within the city. The Senior Center hired Betty Rudisel to paint an 8' x 14' mural to be placed on the south wall of the breezeway. The mural is just about completed and will be installed shortly. The center is planning a dedication ceremonies and the Chamber of Commerce will be invited.

## Community Christmas Dinner at Hattie's

Linda reported the dinner will be on the 18<sup>th</sup> and reservations are required. She also expressed her thanks for the overwhelming support in help and money from the community. Through every ones support, those less fortunate will have one bright spot this holiday season.

## Advertising in the Daily News

The advertising representative from the Daily News had presented to Linda a way for businesses in town to promote their business and the city through a cooperative ad. The Daily News representative was scheduled to attend the meeting, however, she did not arrive. This item was tabled to a future date.

## Other Business

A lengthy discussion followed in regards to ways the Chamber of Commerce and the city can work together to promote the city and the businesses. It was felt the population in our town does much through their friendliness and supportive ways to make visitors feel welcome to Castle Rock, however, it was noted that very little has been done to make a visitor want to stay for a period of time in our town. (1) It was suggested an up to date map be printed showing businesses and points of interest in Castle Rock. (2) Have these maps available at all businesses and in stands throughout the city so they are readily available to the visitor (3) At the present time most of the communities effort is spent promoting our town during the tourist season (May - October). It was noted an effort should be made to promote the city the rest of the year.

Material that has been used in the past will be brought to the next meeting to be used as a start in developing a new and up to date information brochure for the tourists.

Patty McVey announced she would be opening a new business on Front Street. She informed the members that she would be hosting a party on December 28<sup>th</sup>. The Chamber of Commerce will receive an invitation.

Meeting adjourned at 4:30 p.m.

The next meeting will be January 12<sup>th</sup>, 3 p.m.,  
Hattie's, Courtyard

**HAPPY HOLIDAYS TO ALL!!**