

Castle Rock Chamber of Commerce Minutes from October 13, 2005

President Linda Bauska called the meeting to order at 3 p.m.

Members in attendance: Connie Bush, Linda Bauska, Bob Heuer, Sharon Traub, Ryana Covington, Wayne Lunday, Carolyn Kennington, Jessica Robertson-Kimmick, and Myron Nelson. Also in attendance were Erin Erdmann, Planner for the City of Castle Rock, Carolyn Pedersen, representing the CAPIC "Play Group" and Kerri Guitteau, from the Cowlitz County Tourism Office.

CHRISTMAS TREE AUCTION

Carolyn Pedersen presented a letter that was delivered to the businesses in town. The "Play Group" of CAPIC is requesting the businesses in town have a decorated tree on display from Dec. 5th to the 10th, so that individuals or families could bid on the tree through a silent auction. The highest bidder would pick up their tree on the 12th. The Chamber expressed an interest in it. A minimum bid was discussed. That is yet to be determined. The money earned from the auction would be used to purchase new decorations for the city. Myron said the Senior Center has a lighted Nativity Scene they are not using in 2005. They would be happy to loan it to any business for the holiday season.

COMPREHENSIVE PLAN FOR THE CITY

Erin Erdmann, Planner for the City of Castle Rock, gave a brief overview of the new comprehensive plan the planning commission has been working on for sometime. A detailed copy will soon be available explaining in more detail the areas Erin highlighted.

- The city has room for more growth. It should be okay for at least 20 years.
- Water and sewer should be adequate for at least 20 years.
- The streets and the avenues serve the city well, however, many of the roads are in need of repair.

- The city lacks scheduled transportation. CAP, when funded does have bus service to the city on a limited basis.
- The city needs to improve the entrances to the city and have better signage.
- The city needs to encourage the town to preserve the downtown historical district.
- The city needs to encourage new businesses to locate at Exit 48 and in the Four Corners area.

A discussion was held in regards to the signage at Exit 48. Jessica reminded the members that Exit 49 lacks good signage too.

COWLITZ COUNTY TOURISM OFFICE

Kerri Guitteau, Cowlitz County Tourism Office, spoke briefly about "Awesome", the brochure the Tourism Office makes available each year.

Following the presentations the regular meeting continued. Linda thanked the presenters.

SECRETARY'S REPORT—Approved as printed

TREASURER'S REPORT—Approved as printed, with a request future reports state the transactions.

POPLARVILLE

Linda reported that as of October 13th the fund has received \$187.50. Myron reported the reason the Senior Center has done so well was the center has a can for collection rather than having the members walk over to the library. It was suggested others may wish to place a can in their business to collect additional money. The drive ends October 31st.

FALL FESTIVAL

It was determined the turnout was very poor. It was felt the festival should continue, but use a different theme. Carolyn K.

feels we should start planning now. She will report back with suggestions at a later meeting.

BUSINESS DECORATING CONTEST

The business decorating contest was discussed and it was suggested to not do it in 2005.

WALK ACROSS WASHINGTON

The Chamber felt the Walk Across Washington activity on October 11th was a huge success. They praised those in charge and felt the turnout and newspaper coverage was great for the city.

FLU SHOTS

Myron said the Senior Center would be having flu shots on October 17th, 1 - 3 p.m. The shots would be free to Medicare seniors and \$18. to all others. There are no restrictions this year.

ADJOURNMENT

The meeting adjourned at 4:25 p.m.

THE NEXT MEETING WILL BE NOVEMBER 10, 2005,
3 P.M. HATTIE'S COURTYARD