

Castle Rock Chamber of Commerce
Minutes, March 8, 2007

President Coni Bush called the meeting to order at 8:35 a.m.

Members present: Sharon Traub, Mark Plotkin, Carolyn Kennington, Coni Bush, Myron Nelson, Steve Lafady, Don McMaster, John Kramer, Wayne Lunday, Ryana Covington, Jeannie Hughes

Secretary's Report----approved as printed

Treasurer's Report---approved as printed

Audit---Myron said he would see that Mrs. Ogden received the packet of material to audit.

Health and Safety Fair---Myron gave an update on the fair to be held March 31th, 10 – 2 p.m. We now have 27 vendors and agencies that will provide material for the fair. Many of them are from the Castle Rock business community. The Lion's Club gave a grant for \$300. to purchase bike helmets for the youth. Myron showed a copy of the intended flyer to go home with school children in Castle Rock and Toutle. It was suggested the back of the flyer be an informational sheet indicating the many activities and events the Chamber of Commerce will sponsor and support in 2007. The membership approved the purchase of three reams of colored paper and the printing of 1500 flyers. It was suggested 2nd Avenue be closed from A Street to B Street during the event in order to display some of the equipment. (Subsequent to the meeting and after further examination it was determined blocking of 2nd Avenue would cause problems for the vendors and also the handicapped individuals attending the fair.

Sweatshirts---Myron shared with the membership one of the sweatshirts with the new Chamber of Commerce Logo for the city. The membership expressed approval for the shirt. They will go on sale March 31st at the Health and Safety Fair. Med – X-Large will be \$25. and 2X will be \$27. The Chamber of Commerce will share 50/50 with the organization or business willing to sell the new shirts. The initial order is for 24. It was suggested paid orders be taken for additional shirts. The one time only cost for digitizing the logo has been paid so in the future if the Chamber of Commerce decides to sell T-Shirts, caps or other type of clothing the embroidered logo can be used without additional cost. Wayne asked Myron to check to see if a business name could be added above the logo. Myron will report back in April.

Circus---Linda gave a report on the Culpepper Circus scheduled to be in Castle Rock on May 30th. Prior to the arrival of the circus a clown will visit the

elementary school and present a program. There will be pre-show ticket sales and the businesses in town will be urged to advertise the circus and help support it. Linda will have more information at our April 12th meeting.

Information Sheet---Tabled. Chief Heuer did not attend the meeting. He was to have a selection of photos for the brochure.

Old Sign---The Chamber of Commerce needs to ask Dave Vorse, Public Works Director, if his staff could remove the sign at Exit 49 and find room in his shop so the sign could be refurbished. John checked with Americorp. They are interested in working on the sign, however they have some time constraints.

Canned Food Drive---The canned food drive started March 1st and will go for the whole month. Quite a few of the businesses were willing to collect the cans and issue the tickets for the ham drawing. Steve and Don from the PUD will be collecting the cans each Friday and deliver the cans to the Lion's Food Bank. Our thanks to Steve and Don for taking on that task. It appears the response from the public has been good so far. The Canned Food Drive is a three-fold project. (1) Restock the Lion's Food Bank, (2) bring potential customers into the businesses and (3) give the public a chance to win one of 20 hams. It was suggested John place public service ads on radio and KLTV.

Mountain Mania---Mountain Mania will be held on July 28th. The Chamber of Commerce will once again sponsor the Mountain Mania dinner on Friday July 27th. Hattie's will be in charge of the dinner. On July 28th the Chamber of Commerce will sponsor the pie eating contest. Linda and daughter Jenny will be in charge.

Pride Day---Pride Day will be April 21st, 8 – 1 p.m. Registration will be at the Senior Center, 8 a.m. Lunch will be served 11:30 – 1:00 p.m. at Hattie's Court Yard. Carolyn and Ryana have made arrangements for free dumpsters. April 21st is also free use of the landfill day.

Wooster Window---Coni has spent time cleaning the windows. She feels the wood needs a coat of paint. Coni would like to see the high school art and woodworking classes put items on display in the window. When weather permits Myron will paint the curved backdrop that he has for one of the windows.

Flags on Cowlitz Street---Many flags are available but are faded. It was suggested the flags might be able to be dyed to bring back the color. Coni said she would check into that.

STP Breakfast---no action was taken.

Mark Plotkin---Mark shared the new "Awesome" car with us. He also said the 32 page awesome brochure will be out shortly. The new website is visitmtsthelens.com

Meeting adjourned at 9:50 a.m.

Next meeting, Thursday April 12th, 8:30 a.m., at the Castle Rock Senior Center. Plan to attend and help us prepare for Pride Day and also the Culpepper Circus. The coffee pot will be on!!