

Castle Rock Chamber of Commerce

Minutes for May 11, 2006

Exhibit Hall

President Linda Bauska called the meeting to order at 3 p.m.

Members present: John Kramer, Ryana Covington, Mari Hodges, Sandra Keatley, Linda Bauska, Bob Heuer, Coni Bush, Myron Nelson, Carolyn Kennington (Briefly), and guest Gail Egner

Secretary's report—Approved as printed

Treasurer's report—Approved as printed

Pride Day—Carolyn expressed thanks to Dave Vorse and all city employees who helped. 112 citizens registered for work that day. She thanked Linda and Hattie's for the spaghetti lunch; the Senior Center for the early morning treats; and the businesses for trash bags, materials, etc. needed for Pride Day.

The Chamber members asked that a letter be sent to Carolyn for the fine work that she did in taking over the leadership of Pride Day.

Exit 48, Entry Feature—Stage two - has been completed, which included rockwork plus the installation of a dry riverbed and 1300 additional trees. Stage two was accomplished with \$20,000 of city funds. The Chamber complimented the city for the Exit 48 approach to the city center.

Park Brochure—tabled until David Vorse returns from vacation.

Signage Committee report—Sandra shared an artist's design of a proposed city logo, which included the name Castle Rock and a picture of Mt. St. Helens; a river; and a forest. Members in attendance were very pleased with the logo. The logo was designed in black and white, but color could be added.

Signage committee members also have discussed ways to better direct visitors to the "City Center". City ordinances allow for a Special Sign District to be established. The first step is to have a petition circulated, where a minimum of 70% of businesses have shown approval of district formation.

The Advisory Board will be responsible for the distribution of the petitions. Per city ordinance, they must also prepare a map of the proposed district and prepare an outline of signage to be permitted in that area. Members nominated and voted in Linda, Sandra and Coni as members of the Advisory Board. Ryana abstained from voting.

Parking on Cowlitz Ave.— Various business owners are concerned about apartment residences and business employees parking on Cowlitz Ave. for extended periods of time. Chief Heuer was asked to enforce the two hour parking ordinance so that spaces would be made available for the customers of the businesses.

Letter will be sent to the businesses to inform them that the Chamber of Commerce is addressing the parking problem.

In the same regards Gail Enger brought to the Chamber's attention, a concern she has about kids loitering on First Avenue, near the Castle Rock Pharmacy and adjacent buildings. Chief Heuer said he would have his officers patrol the area more frequently when he had the manpower to do so.

City Maps—Myron suggested a placemat be developed with a map, plus additional information that may interest a visitor to Castle Rock. He was requested to have a sample at the June meeting.

Mountain Mania Dinner— By consensus, members agreed to serve chicken this year. The chickens will be donated by Foster Farms. This is a fund raiser for the Chamber. If anyone wishes to help, please contact Linda Bauska.

Fall Festival— Due to adverse weather conditions and the lack of an alternative location, it was decided there would be no Fall Festival in 2006.

Membership—We have had a good response so far. Membership Certificates will be going out shortly.

Event Announcements - John announced the Exhibit Hall will host a Parking Lot Sale on July 8th, 9am - 3 p.m. The cost is \$10.00 for a 10' x 10' space.

Myron distributed copies of the Community Calendar for June.

There will be a Blue Grass Festival July 7 - 9 in Toutle. It will be held at the Toutle High School grounds.

Ryana stated she has been contacted by Alan Rose, LCCA, with a request for the names of the Chamber of Commerce members. Ryana was requested to ask him the reason he wanted the names and if not for commercial reasons, she could provide him with the list.

The Community Action Plan 'Vision Statement' was distributed to members.

Meeting Adjourned at 4:35 p.m.

THE NEXT MEETING WILL BE JUNE 8TH, 3 P.M., CASTLE ROCK EXHIBIT HALL.