



GENERAL MEETING AGENDA

May 11, 2017

VISION STATEMENT: We are a consolidation of Businesses and the Community, Combining efforts to Improve and Promote Business and Quality of Life in the Castle Rock Area

8:30 – 9:30 am – MEETING AT SENIOR CENTER / 222-2ND AVE, CASTLE ROCK 98611

- **WELCOME & PLEDGE:** President, Marilyn Young Skogland
- **INTRODUCTIONS by ATTENDEES**
- **REPORTS**
 - Secretary’s Report: Jennifer Engkraf
 - Treasurer’s Report: Susie Barker
 - Recognition of New Members: Carolyn Kennington or Carey Mackey
- **CHAMBER DISCUSSION:** – What Does AIB Competition Mean to CR Chamber? Nancy Chennault & Marilyn Young Skogland
- **STATUS OF CHAMBER PRIORITIES:**
 - 1) MARKET/PROMOTE CR CHAMBER and BUSINESSES**
 - Visitor Center Task Force Update, Marilyn Young Skogland
 - Advertise with & by the Chamber Opportunities (banners, map, MSHI)
 - 2) INCREASE OUR “REACH” (i.e. create more resources: time (volunteers) & money)**
 - The Rock Award Nominations
 - 3) FIND/ENHANCE/CREATE COMMUNITY COLLABORATION**
 - Castle Rock Clean-Up Report, Carolyn Kennington
 - Status of CR School CTE Advisory Board Sign-Up

Next Meeting – June 8th noon – CR Chamber Annual Meeting @ Parker’s Restaurant

PROJECTS:

Castle Rock Visitor Center
 Festival of Lights (\$\$)
 AIB Competition (\$\$)
 Street Banners (\$\$)

EVENTS:

Apr 29 – Clean-Up Day
 July 16- STP Pancake Breakfast
 June 8 - Chamber Annual Meeting
 Nov 25 – Small Business Saturday

COMMITTEE & Chair

BUDGET: Susie Barker
 SCHOLARSHIP: Amanda Erickson
 MEMBERSHIP: Carey Mackey
 VISITOR CENTER: _____

REMINDER to increase Chamber Visibility - Please send pictures for website to cmackey@redcanoecu.com
 AND post events on Calendar!! ALSO, Friend/Like the CR Chamber FACEBOOK page