



GENERAL MEETING AGENDA

Feb 9, 2017

VISION STATEMENT: We are a consolidation of Businesses and the Community, Combining efforts to Improve and Promote Business and Quality of Life in the Castle Rock Area

8:30 – 9:30 am – MEETING AT SENIOR CENTER / 222-2ND AVE, CASTLE ROCK 98611

- **WELCOME & PLEDGE:** President, Marilyn Young Skogland
- **INTRODUCTIONS by ATTENDEES**
- **REPORTS**
 - Secretary's Report: Opening for SECRETARY Position
 - Treasurer's Report: Susie Barker
 - Recognition of New Members: Carolyn Kennington or Carey Mackey
- **Mt St Helens Institute Report on 2017 Summer Programming – Kori Quartermass, MSHI**
- **CHAMBER DISCUSSION:** Discussion of the Pros and Cons of the CR Chamber operating the new Visitor Center.
- **SUCCESSFUL SMALL TOWN BUSINESS FACTOID: Your Secret Weapon...Downtown**
- **STATUS OF CHAMBER PRIORITIES:**
 - 1) MARKET/PROMOTE CR CHAMBER and BUSINESSES**
 - Small Business Saturday (11/26/16) – What was your experience?
 - Visitors Center Task Force Update: Marilyn Young Skogland
 - 2) INCREASE OUR "REACH" (i.e. create more resources: time (volunteers) & money)**
 - Increasing Membership : Carey Mackey
 - Marketing Grant Application to Cowlitz County Tourism: Mike Vorse
 - 3) FIND/ENHANCE/CREATE COMMUNITY COLLABORATION**
 - Festival of Lights (12/10/16): Jana Gann – How did it go?

Next Meeting – Feb 9th 8:30 AM – What Does AIB Competition Means to CR Chamber?

PROJECTS/EVENTS:

Castle Rock Visitor Center
Festival of Lights (\$\$)
AIB Competition (\$\$)

COMMITTEE & Chair

BUDGET: Susie Barker
SCHOLARSHIP: Amanda Erickson
MARKETING: Marilyn Young Skogland
MEMBERSHIP: Carey Mackey

REMINDER to increase Chamber Visibility - Please send pictures for website to cmackey@redcanoecu.com
AND post events on Calendar!! ALSO, Friend/Like the CR Chamber FACEBOOK page

