



*2017 Castle Rock Festival of Lights
8th Annual
Invitation for Participation*

*We cordially invite YOUR business to participate in the 8th Annual
FESTIVAL OF LIGHTS November 25 thru December 31.*

*This event is designed to promote YOUR business, and spread the spirit of the
season throughout our community!*

*PLEASE DECORATE YOUR STOREFRONT NO LATER THAN
SATURDAY NOVEMBER 25*

*Our Committee has selected judges to choose the best decorated storefronts.
There will be 3 categories: Best Window Display, Best Use of Lights, and
Best Holiday Window painting. So be creative and deck your store with lots
of holiday spirit.*

*Please leave Christmas lights on until at least 10:00 p.m. each evening during
the festival for spectators to come and see our beautifully lit up community!*

*Please consider opening your business for extended hours on November 25 and
December 9, as our town will be full of potential shoppers. November 25 is
Small Business Saturday. December 9 is the festival and parade.*

*Thank you for your participation! If you are planning on
participating and want to be added to our list for judges to review please
email Jason@pollenfloralworks Judging will take place Dec. 8th, 2017*

2017 Castle Rock Festival of Lights Committee